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Register Now for the Spring Conference!

Join us for the CALA Spring Conference on May 10th in Fort Collins. Get a chance to hear about the *Fine Art of Small Talk* with our keynote speaker, Debra Fine. Then enjoy many other great topics throughout the day! Register online at calaonline.org.

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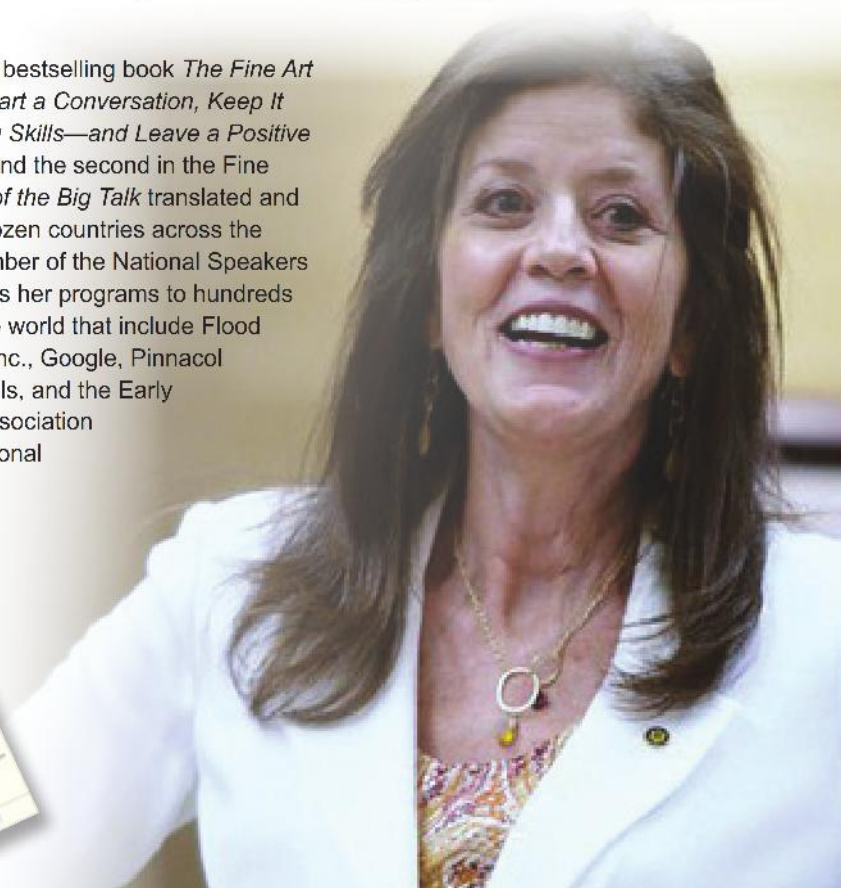
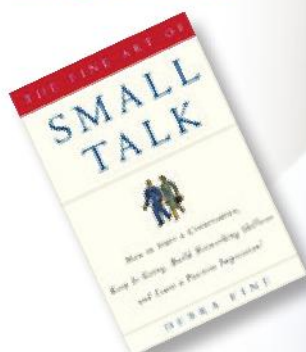
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Conference
Highlights

The Fine Art of Small Talk

Join Debra Fine, former engineer, now nationally recognized keynote speaker and bestselling author for her fast paced, entertaining presentation. Together we'll laugh, learn and leave with the tools to develop and cultivate outstanding conversation skills and business networking techniques that will result in building relationships with residents, increasing visibility in the community, maintaining positive employee morale and developing and growing successful organizations. Learn how to turn every conversation into an opportunity for success.

Fine is the author of the bestselling book *The Fine Art of Small Talk: How to Start a Conversation, Keep It Going, Build Networking Skills—and Leave a Positive Impression* (Hyperion) and the second in the Fine Art series *The Fine Art of the Big Talk* translated and published in over two dozen countries across the globe. An 18+ year member of the National Speakers Association she presents her programs to hundreds of audiences around the world that include Flood & Peterson Insurance, Inc., Google, Pinnacle Assurance, Westin Hotels, and the Early Childhood Education Association of Colorado. View additional information at: www.DebraFine.com.



Spring Conference

Spring over to the Fort Collins Marriott for CALA's next Conference on Friday, May 10th. This conference offers unique and never before offered training opportunities from CALA. Join us for an Ice Breaker Reception on the evening of May 9th or just come on the 10th for great networking and information. There are specific training tracks in the breakout sessions for Executive Directors/Administrators, Owners and Caregivers. Check out some of our amazing speakers and interesting topics in store.

Schedule

Thursday, May 9th

6:00 pm - 8:00 pm Spring into CALA
Ice Breaker Reception

Friday, May 10th

7:30 am - 8:00 am	Registration
8:00 am - 8:30 am	Opening
8:30 am - 10:00 am	Keynote with Debra Fine The Fine Art of Small Talk
10:00 am - 10:30 am	Visit Exhibitors
10:30 am - 12:00 pm	Breakout Session 1
ED/ADMIN	Staff Development
OWNER	Affordable Care Act
CAREGIVER	Preventing Medication Errors
12:00 pm - 1:30 pm	Luncheon and Keynote with Sean Schwartzkopf Life Safety Code Update
1:30 pm - 2:45 pm	Breakout Session 2
ED/ADMIN	Marketing Panel
OWNER	Civil Litigation
CAREGIVER	Recognizing Foot & Ankle Problems
2:45 pm - 3:15 pm	Visit Exhibitors
3:15 pm - 4:30 pm	Breakout Session 3
ED/ADMIN	Person Centered Care
OWNER/CO	Choice Transitions
CAREGIVER	Dementia Care
4:30 pm - 5:45 pm	Closing Networking Time, Cocktails, Exhibitor Giveaways and Partner Prize

Exhibitor
and Sponsor
Opportunities
Available

Conference Topics

Managing Staff Development

Stephanie Rodriguez, Bethesda Senior Living

This session will focus on how to get the most out of your employees. How do you weed out C performers, deal with review and discipline issues, rewarding employee's and much more. This session will provide practical steps and proven practices in the assisted living setting.

Business Cost & Tax Implications of the Affordable Care Act

Bob Semro, Bell Policy Group

This session is designed to provide a basic understanding of the tax and business cost impact of the Affordable Care Act. It will cover the provisions of the ACA that directly affect businesses, the ACA and Grandfathered plans as well as the Tax implications in the ACA.

Preventing Medication Errors 101

Amy Johnston, Good Day Pharmacy

Nearly one-third of adults take five or more different medications. Because the need for assistance in taking medications is one of the reasons that many adults move to assisted living communities, it is paramount that medications are administered accurately. Given the volume of medications being taken, medication-related injuries may seem inevitable; however, errors in medication prescribing, dispensing and administration are preventable. This interactive session will allow attendees to be able to share ways they curb medication errors within their communities and discuss and explore a variety of ideas and systems for setting up internal procedures to make the process and environment as error proof as possible.

Life Safety Code Update

Sean Schwartzkopf, Life Safety Code Inspector

Attendee's will be updated on key life safety codes that are currently impacting both the small and larger assisted living communities. Learn the key life safety policy information that you must have in place to meet state requirements.

Register for the conference
online at: calaonline.org
or call us at: 720-606-2711



Effective Marketing Strategies – Panel Discussion

Elizabeth Share-Henricks, Bethesda Senior Living, (and others)

One of the challenges many smaller, older, new and large assisted living communities face today is how to market themselves against a newer and bigger competitor. This panel of experts understands the uniqueness and special qualities of both smaller and larger communities may have. During this session, the panel will discuss marketing and positioning issues ALR communities face as well as offer suggestions and ideas that will place these providers in a strong position with competitors.

Civil Litigation and Assisted Living Residences

Expert Attorney

Civil litigation is increasing in the assisted living industry. Our expert will discuss the current trends in civil litigation specific to the AL industry as well as the legal standards that apply to assisted living communities. Attendees will learn strategies to help avoid civil litigation and discuss strategies that can lead to a favorable outcome should a civil litigation occur.

Recognizing Foot and Ankle Problems

Dr. Gordon Rheume, Podiatrist

In this session you will obtain a better understanding of foot and ankle related issues that may affect your residents including diabetic foot care and circulatory problems. You will gain an understanding of how to identify when foot care treatment is needed.

Implementing Person Centered Care Plans

Dr. Cheryl Kruschke, Regis University

In this session attendee's will receive information on the practical implementation of Person Centered Care Plans. Examples will be given of what an assessment "looks" like, what tools are available to use, etc. Learn what to do when a resident cannot communicate their needs and many more practical examples of real world applications.

Overview of the Colorado Choice Transitions Program

Kathy Cebuhar, Community Liaison, DHCPF

Nora Brahe, Transitions Administrator, DHCPF

Colorado Choice Transitions, a Money Follows the Person initiative (MFP), is a federal grant to build and improve on the infrastructure supporting home and community-based services (HCBS) for people of all ages with long-term care (LTC) needs. This session will answer many questions related to the program such as. How does someone qualify for the program? What are the goals of CCT? What does the funding cover? As well as a history and overview of the program.

Creative Interventions For Individuals With Dementia

Jean Cannon

Individualized planning and family/caregiver education are essential in reducing behaviors for residents with dementia. This can often be done without the use of medication. During this session, attendees will work through challenging behavior case scenarios. Through discussion of these case studies, attendees will learn the tools they can use to become "unmet need detectives" by using a resident's personal history and background assessments to address the situation at hand. By improving the utilization of the resident's personal history, planning our responses to their behavior and exploring our expectations of success, caregivers can create creative individualized interventions and a better quality of life for our residents with dementia.

2013

Quick Conference Registration Form

Name _____

Community Name _____

Email _____

Phone _____

of Attendees _____

Additional Attendees Names _____

Fax or scan and email to 866-402-1722 or email communicate@cala-co.org. Then call 720-606-2711 to make a payment. Or register and pay online at www.calaonline.org.



**Fort Collins
Marriott**