



BREAKFAST
TRAINING

Breakfast Meeting

Friday, February 8, 2013
8:00 am - 10:00 am

Location:

Inn at Garden PLaza
2520 International Cir
Colorado Springs, CO 80910

Register Online

www.calaonline.org/events

Target Audience

ALR Owners, Managers,
and Executives

Cost

(includes continental breakfast)
CALA Members \$10
Non-Members \$20

For More Information

Connie Johnson
(719)-630-1155
cjohnson@centurypa.com

CALA Membership

Reduce your costs for this event (and other events) by joining CALA. We welcome any Senior Industry Professionals who provide services and products to or for Assisted Living Communities or their residents in Colorado. Get your name out there at our Regional Events, Lunch-n-Learns, and Chapter meetings. Ask about sponsorship opportunities! Contact Corky Kyle at 303-263-5422.

Human Resources/Hiring

*Hiring for Job Fit – Driving Up Performance
& Driving Down Turnover*

Event Summary

Did you know that when people are properly aligned with their job according to their natural strengths they will typically produce 40% more results? In his book, *Good to Great*, Jim Collins talks about the importance of getting the right people in the right seat on the bus. What he didn't provide was instructions on how to go about doing that. During this session we will take an in depth look at a very practical approach to implementing Jim Collins advice of getting the right people in the right seats on the bus which will dramatically drive up performance and drive down turnover.

Key Learning Objectives:

- Cost of Hiring Mistakes
- Make-Up of "A Players"
- Ways to Raise Odds of Hiring A Players
- Impact On Your Business

As business leaders in an increasingly competitive market, we are under constant pressure to improve our competitive advantage. The success or failure of every business almost always comes down to its people...they are your competitive advantage if you have the right people in the right job according to their natural strengths which enables them to perform as "A" Players.

Speaker Bio – Kevin Stoffel:

Kevin is a Strategic Partner with Synergetic Systems, LLC. He specializes in helping align people and jobs according to their natural strengths to drive up performance and drive down cost. He has spent 25 years in the world of business and human capital development. Areas of expertise include Talent Measurement, Strengths -Based Leadership, Assessments, Career Planning and Coaching. Kevin's passion is helping individuals and businesses unlock more of their human capital potential so they can live up to the greatness for which they were created!

