



## Tomorrows Challenges & Opportunities: Starting the Future Today

Over the next 20 years Assisted Living is poised for significant growth. Are you prepared with your staff, business plan, marketing and more to meet the needs of your community? Join us at the Fall Conference scheduled for October 11th and 12th, 2012 at the Marriot Denver South. In order to provide a better learning experience this conference offers unique and never before offered training opportunities from CALA. There are specific training tracks in the breakout sessions for **OWNERS/EXECUTIVE DIRECTORS, MANAGERS AND CAREGIVERS**. Check out some of our amazing speakers and interesting topics we have in store.

### Thursday, October 11<sup>th</sup>

**Presidents Kickoff Networking Gala**  
6:00 – 8:00 PM (Meridian)

### Friday, October 12<sup>th</sup>

#### Opening Keynote

What does the future of assisted living hold?  
*Robert Semro, Bell Policy Group*

#### Breakout Session 1

- MANAGERS** How Nutrition Affects Quality of Life in the Elderly  
*Diane Fager, Grove Menus*
- CAREGIVERS** Creating Meaningful Days for Residents Through Activities  
*Tami Smith, Inglenook at Brighton*
- OWNER/ED** When Assisted Living and Public Policy Collide: The Future of Aging in Place  
*Terry Zemell and Dee Rheda*

#### Breakout Session 2

- MANAGERS** Future Proofing Your Staffing and Scheduling Programs  
*Speaker TBA*
- CAREGIVERS** Fall Prevention Through Resident Engagement  
*Colorado Culture Change Coalition*
- OWNER/ED** What Is Coming From CMS and Person Centered Care Policies  
*Kathy Snow, HCPF*

#### Keynote Speaker/Lunch

Facing Regulatory Challenges in Assisted Living  
*Sue Birch, HCPF*



#### Breakout Session 3

- MANAGERS** Providing Quality Care for Person's With Mental Illness  
*Panel Discussion*
- CAREGIVERS** Using Assessment Skills and Documentation  
*Judy Bootzin*
- OWNER/ED** Preparing Senior Living Providers for a New Operating Environment  
*Corky Kyle*

#### Breakout Session 4

- MANAGERS** Person Centered Care Planning: Changing the Culture of Caring  
*Colorado Culture Change Coalition*
- CAREGIVERS** Person Centered Care Giving: Customer Service in an ALR environment  
*Speaker TBA*
- OWNER/ED** Creative Strategies for Turning Challenge into Opportunity, and Change into Competitive Advantage  
*Panel Discussion*

#### Closing Keynote

The State of Assisted Living in Colorado:  
A Regulators Perspective  
*Dr Urbina, State of Colorado*



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## Keynote Highlights

### What does the future of assisted living hold?

*Robert Semro, Bell Policy Group*

How will assisted living look in twenty years? What will the impact of the baby boomer generation be on how we change and grow as an industry? Learn the key statistics and policies that can open opportunities. Are you ready for tomorrow's challenges and opportunities? The future begins now!

### Facing Regulatory Challenges in Assisted Living

*Sue Birch, Executive Director of HPFC*

Discover what regulatory challenges are facing assisted living facilities today during this enlightening keynote.

## Top 5 Reasons to Attend the Fall Conference

1. Value!
2. Networking, networking, networking!
3. Great speakers and informational breakout sessions
4. The most cost-effective professional development choice you will make all year.
5. Giveaways and prizes!



## Register Now!

Register Online at [www.CALAOnline.org/events](http://www.CALAOnline.org/events).

## Location

Marriott Denver South  
10345 Park Meadows Dr.  
Littleton, CO 80124  
303-925-0004



The host hotel is just 5 minutes from the largest Mall in Colorado. For special rates visit the home page of the website to link directly to the hotel's discount options.

## Cost

Register by 9/15 and save with early registration prices.

CALA Members \$150 (\$200 after 9/15)

Non Members \$250 (\$275 after 9/15)

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Names of Additional Attendees \_\_\_\_\_



## Colorado Assisted Living Association

In C/O The Kyle Group  
1410 Grant Street, Suite 270-B  
Denver, Colorado 80203