



Denver Region



Breakfast Meeting

Friday, January 11, 2013
8:00 am - 10:00 am

Location

Sunrise at Flatirons
400 Summit Boulevard
Broomfield, CO 80021

Register Online

www.calaonline.org/events

Target Audience

ALR's Owners, Managers,
Registered Nurses, Caregivers, and
Senior Industry
Professionals

Cost

(includes meal)
CALA Members \$15
Non-Members \$25

For More Information

Corky Kyle
(303) 263-5422

Developing Health Care Referral Sources and Converting Referrals to Admissions.

Discussion Panel

Dennis Gaschler, Senior Housing and Care of Colorado

Lori Reed, Lighthouse Assisted Living

Michelle Clopton, Julia Temple Healthcare Center

Event Summary

Learn key marketing strategies and ideas to start the year of right!

What are the challenges you are facing in marketing your assisted living community both small and large?

Bring your questions to our panel of Assisted Living Marketing Experts.

CALA Membership

Reduce your costs for this event (and other events) by joining CALA. We welcome any Senior Industry Professionals who provide services and products to or for Assisted Living Communities or their residents in Colorado. Get your name out there at our Regional Events, Lunch N Learns and Chapter meetings. Ask about sponsorship opportunities! Contact Corky Kyle at 303-263-5422.

Ask about how participating in one of CALA's statewide committees can enhance your organization!